



## Logo and usage guidelines

These guidelines have been developed to assure the proper and consistent use of the official Nebraska Economic Development Certified Community logo. Although a degree of flexibility is encouraged, it is important that a coherent image is maintained by conforming to these basic guidelines and specifications.

### Usage

The logo is for use by communities that have achieved certification as a Nebraska Economic Development Certified Community.

Responsible and appropriate use of the logo is encouraged. Examples of use may include: stationery, in-house publications, audio-visual communications, exhibitions, press releases, posters, stickers and other materials.

We would appreciate it if copies of any materials on which the logo appears is sent in to the EDCC administrator (contact details below) for our information.

### Logo

The logo must be used in its original form, with no alterations to design or color scheme. The logo is available in color or black and white:

### Colors

Where possible the logo should be used in its color form.

### Position

The logo may be positioned anywhere on a page as deemed appropriate. As much space as possible should be left around logo, the recommended minimum is half the width of the logo all around.

### Logo downloads

The logo will be available to download from the website [www.neded.org](http://www.neded.org) in three different formats (JPEG, TIFF and EPS):

- The clearest on screen image is achieved using the JPEG file.
- Professional printing establishments generally use postscript based systems so the scalable EPS (encapsulated postscript) version is the format of choice. (Unless you have specialist desktop publishing software you unlikely to be able to open the EPS, so download and pass the file directly to your printer or designer).

To download, place your mouse over the image required and click the right mouse button and select "save picture as". The file may then be saved onto your computer and inserted into any document.

### Right to amend

The Nebraska Diplomats and Department of Economic Development retains the right to amend the guidelines on the usage of the EDCC logo at any time.

### Inquiries

Any inquiries relating to the logo should be referred to:

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