



RENEW

ALLIANCE CITY SALES TAX

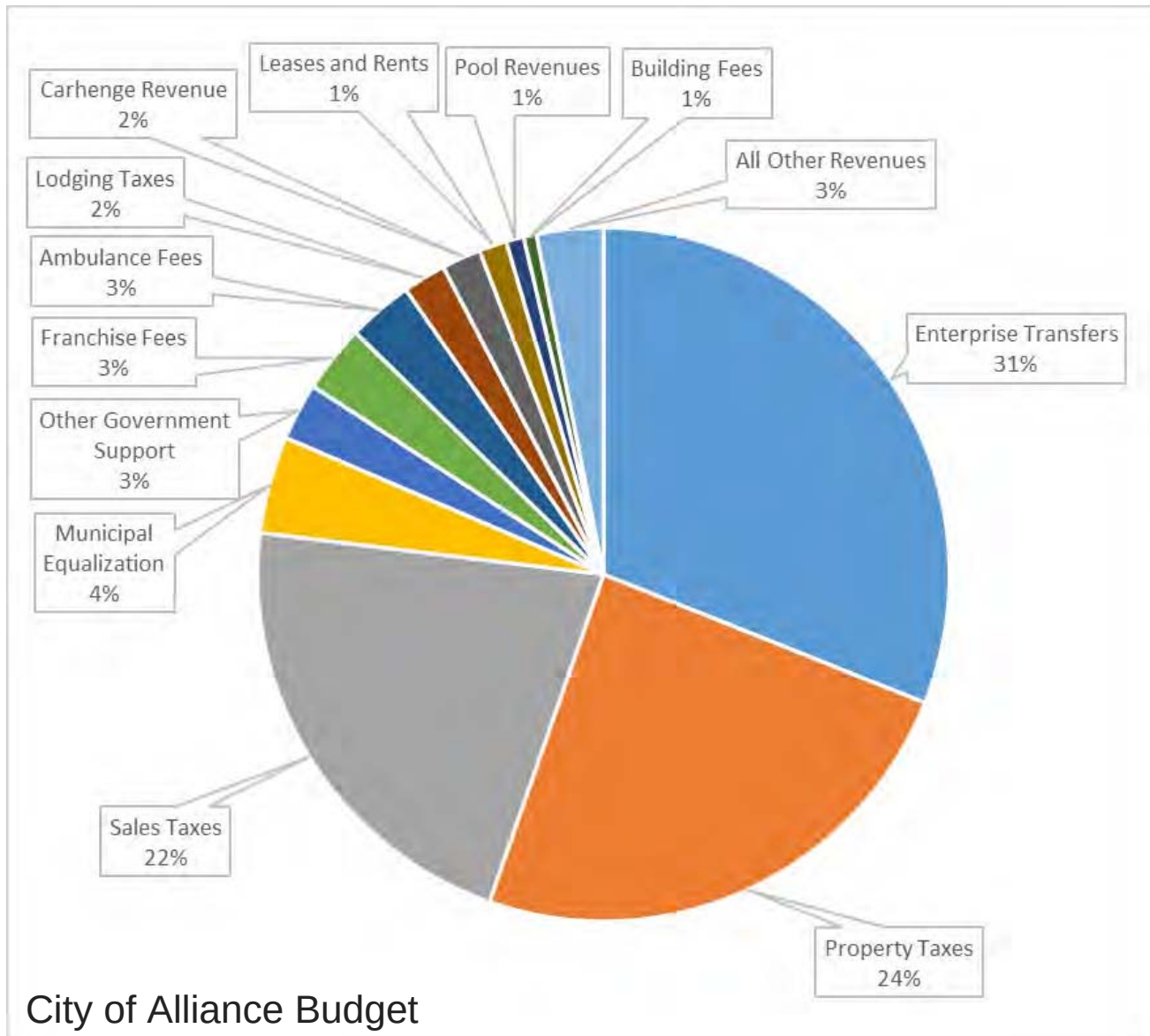
What's On The Ballot? NOT A NEW TAX

- **Proposition #1** -Represents continuing the 1.5% local sales tax.
-Provides property tax relief
-Allows 1/4 of 1% to be used for Economic Development
- **Proposition #2** -Represents the Economic Development Plan (LB840)
-Allows us to continue providing grants & loans for community growth

BENEFITS TO THE COMMUNITY...

THIS IS NOT A NEW TAX!

You are paying it in other towns you shop at, why not pay it here and help YOUR community keep the nice things we have and improve our infrastructure!



**IF NOT RENEWED,
PROPERTY TAX TO THE MAX!**

VOTE YES ON PROPOSITION #1 RENEW THE TAX



- 100.5 NEW OR RETAINED FULL TIME JOBS
- \$20,182,900 NEW PROJECT INVESTMENTS
- \$1,716,200 AWARDED FUNDS
- 6 SMALL BUSINESS GRANTS

SUCCESS STORIES:

PERRIN MANUFACTURING

TRIDAKO DIESEL

BOX BUTTE DEVELOPMENT - INDUSTRIAL PARK

PRAIRIE SKY SEED - HEMINGFORD

STEPH'S STUDIO INC.

A & L BAKERIES (DAYLIGHT DONUT)

ALLIANCE 385, LLC (HOLIDAY INN EXPRESS)

1DASH5 ENTERPRISES, LLC (SCOOTERS)

ALLIANCE COMMUNITY PHARMACY

BREWERY 719

GARY'S CLEANING & RESTORATION

DAVE'S PHARMACY - ALLIANCE

WESTERN POTATOES INC.

**VOTE YES ON PROPOSITION #2 RENEW THE
ECONOMIC DEVELOPMENT PLAN**



APPLICATION COMMITTEE:
JOHN MCGHEHEY, CHAIR
SCOTT MOLLER
RICH ROBB
SERENA BREMER
BRENDA MCDONALD

Since the voters in the City of Alliance first approved the LB840 Economic Development Plan and Sales Tax in 2001, it has been an effective tool in helping both new and existing businesses add or retain employees and/or add to their capital base. There is strong competition throughout the region when a business is looking to locate and the LB840 Economic Development Fund is essential if Alliance is going to compete with other communities. The LB840 Economic Development fund is not a primary lender - it is intended to provide that last importance piece of financing to bridge the gap between the primary bank financing and the owner's equity investment. This fund is available to businesses of all sizes and is available to assist existing as well as new business. It is very important that we continue to keep this valuable tool in our economic development toolbox.

~JOHN MCGHEHEY, CHAIR



CITIZEN REVIEW COMMITTEE:
TIM GARWOOD, CHAIR
CLAY MESSERSMITH
LORI MAZANEC
FRANK TOLSTEDT
JOHN AGUALLO

I have been a member of the citizens review committee for many years. The LB840 funds that have been raised over the years have had a tremendous effect on our local economy. Many businesses that would not have been able to expand their operations or even start a business at all have utilized this tool to hire many of the people that live and work in our community. Please join me in supporting this valuable economic resource and vote "YES" for Alliance.

~TIM GARWOOD, CHAIR

